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## Edward Burkley

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**Professional Address:**

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**Home Address:**

5719 W. 8<sup>th</sup> Ct  
Stillwater, OK 74074  
(405) 533-1725

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### PROFESSIONAL POSITIONS

2012 – present	<b>Associate Professor, Oklahoma State University</b> Psychology Department
2006 – 2012	<b>Assistant Professor, Oklahoma State University</b> Psychology Department

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### EDUCATION

Ph.D. (August 2006)	The University of North Carolina at Chapel Hill, August 2006 Major: Social Psychology Formal Concentration in Quantitative Psychology (from L. L. Thurstone Psychometric Laboratory) Dissertation: The Role of Self-Control in Resistance to Persuasion
M.A. (May 2001)	Southern Illinois University Edwardsville, May 2001 Thesis: The Relationship Between and Self-Monitoring and Self-Discrepancies: Differences in the Orientation of the Ideal and Ought Selves
B.S. (May 1999)	Southern Illinois University Edwardsville, May 1999

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### RESEARCH

#### Publications

*Peer-Reviewed Journal Articles:*

**Burkley, E.**, \*Anderson, D., & \*Curtis, J. (2011). You wore me down: Self-control and social influence. *Social and Personality Psychology Compass*, 5, 487-499.

Chaney, J. M., \*Burke, A. L., & **Burkley, E.** (2011). Do American Indian mascots = American Indian people? Examining implicit bias towards American Indian people and American Indian mascots. *American Indian and Alaska Native Mental Health Research*, 18, 42-62.

- Burkley, E.** (2010). An Item Response Theory analysis of the Self-Monitoring Scale. *Applied Multivariate Research*, 13, 129-144.
- Burkley, M., \*Parker, J., \*Stermer, P. S., & **Burkley, E.** (2010). Trait beliefs that make women vulnerable to math disengagement. *Personality and Individual Differences*, 48, 234-238.
- Burkley, E.**, & Burkley, M. (2009). *Mythbusters*: A tool for teaching research methods in psychology. *Teaching of Psychology*, 36, 179-184.
- Burkley, E.** (2008) The role of self-control in resistance to persuasion. *Personality and Social Psychology Bulletin*, 34, 419-431.
- Burkley, E.**, & \*Anderson, D. (2008). Using the science of persuasion in the courtroom. *The Jury Expert*, 20, 32-39.
- Muraven, M., Shmueli, D., & **Burkley, E.** (2006). Conserving self-control strength. *Journal of Personality and Social Psychology*, 91, 524-537.
- Grice, J., **Burkley, E.**, Burkley, M., Wright, S., & Slaby, J. (2004) A sentence completion task for eliciting personal constructs in specific domains. *Personal Construct Theory & Practice*, 1, 60-75.

*Chapters in Edited Books:*

- Blanton, H., Burkley, M., & **Burkley, E.** (in press). Bonding, hiding and promoting: Three in-group reactions to threat. In K. Zlatan & F. X. Gibbons (Eds.), *Communal functions of social comparison*. Cambridge University Press.
- Burkley, M., & **Burkley, E.** (2010). The dark passenger in all of us. In B. DePaulo (Ed.), *The psychology of Dexter*. BenBella.
- Sanna, L., Carter, S. E., & **Burkley, E.** (2005). Yesterday, today, and tomorrow: counterfactual thinking and beyond. In A. J. Strathman, & J. A. Joireman (Eds.), *Understanding behavior in the context of time: Theory, research, and applications* (pp. 165-185). Mahwah, NJ: Erlbaum.

*Manuscripts Under Review and In Preparation:*

- Burkley, E.**, Anderson, D., & Curtis, J. From the interpersonal to the intrapersonal: Modeling the vicissitudes in goal commitment. *Manuscript under review*.
- Burkley, M., **Burkley, E.**, Parker, J., & Stermer, S. P. You're smart, for a woman: When are backhanded compliments perceived as sexist? *Manuscript under review*.
- Losardo, D., Chow, S., Panter, A. T., Burkley, M., & **Burkley, E.** Daily diary designs with planned missingness. *Manuscript under review*.

**Burkley, E.** & Burkley, M. (2011). The psychology of human motivation. Contracted with Pearson. *Textbook in preparation.*

**Burkley, E.,** Anderson, D., Curtis, J., & Burkley, M. The impact of Circadian variations on self-control and resistance to persuasion. *Manuscript in preparation.*

Burkley, M., **Burkley, E.,** Stermer, P. S., Andrade, A., Anderson, D., & Curtis, J. The Ugly Duckling Effect: Exploring the negative consequences of incremental beauty beliefs. *Manuscript in preparation.*

**Burkley, E.,** Burkley, M., Anderson, D., Curtis, J., Stermer, P. S., & Andrade, A. The motivating effects of incremental role models. *Manuscript in preparation.*

### Research Featured in...

Mythbusters TOP 2009 article featured in:

- Novotney, A. (March 2010). Engaging the millennial learner. *APA Monitor on Psychology.*

Self-control and persuasion PSPB 2008 article featured in:

- Jones, D., & Motluk, A. (May 10, 2008). How to get exactly what you want: Lifting the lid on the science of persuasion. *New Scientist Magazine*, 32-37.
- Kenrick, D. T., Neuberg, S. L., & Cialdini, R. B. (2010). *Social Psychology: Goals in interaction* (5<sup>th</sup> ed.). Allyn & Bacon.
- Myers, D. (2010). *Social Psychology* (10<sup>th</sup> ed.). McGraw Hill.
- Baron, R. A., & Branscombe, N. R. (2012). *Social Psychology* (13<sup>th</sup> ed.). McGraw Hill.

### Invited Talks and Conference Presentations

**Burkley, E.,** \*Anderson, D., \*Curtis, J., & \*\*Still, B. (2010, October). *Goal fusion and commitment.* Poster session presented at the annual meeting of the Oklahoma Psychological Association, Stillwater, OK.

Losardo, D., Chow, S., Panter, A. T., Burkley, M., & **Burkley, E.** (2010, July). *Optimal designs for daily diary studies: Do we really need all of those data points?* Paper presented at the Psychometric Society meeting, Athens, Georgia.

**Burkley, E.,** & \*Anderson, D. (2010, January). *Perceptions of other's goal commitment: A Model of goal management account.* Poster session presented at the annual meeting of the Society of Personality and Social Psychology Conference, Las Vegas, NV.

**Burkley, E.** (2007, September) *The role of self-control in resistance to persuasion.* Invited talk at Texas A & M University.

Grice, J., **Burkley, E.,** & Burkley, M. (2004, January). *New methods for eliciting context-dependent personality and self-concept ratings.* Poster presented at the 5th annual convention of the Society for Personality and Social Psychology.

**Burkley, E.,** Burkley, M. A., & Grice, J. W. (2000, June). *A domain specific, idiographic measure of self-discrepancies*. Poster presented at the 12th annual convention of the American Psychological Society.

**Burkley, E.** (1999, May). *The relationship of self-monitoring to self-actualization*. Poster presented at the annual convention of the Midwestern Psychological Association.

\* = graduate student author

\*\* = undergraduate student author

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## **GRANTS**

### ***Internal***

- A&S Summer Research Award, 2007, \$6,000
- A&S Summer Research Award, 2011, \$6,000

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## **Professional Service**

### **Journal Reviewer**

Journal of Personality and Social Psychology  
Journal of Experimental Social Psychology  
Journal of Personality  
Representative Research in Social Psychology  
Motivation and Emotion  
Self & Identity  
Social Cognition  
Cultural Diversity and Ethnic Minority Psychology

### **NSF Grant Reviewer**

### **Media contact for the Social Psychology Network**

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## **Professional Memberships**

Sigma Xi  
Society of Personality and Social Psychology  
International Society for Self and Identity  
Phi Kappa Phi, National Honor Society  
Psi Chi, National Honor Society in Psychology

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## **Teaching Experience**

**Undergraduate Psychology of Motivation** (Oklahoma State University)

**Multilevel Modeling** (Oklahoma State University)

**Graduate Social Psychology** (Oklahoma State University)

**Undergraduate Social Psychology** (Oklahoma State University, University of North Carolina-Chapel Hill, Southern Illinois University Edwardsville)

**Research Methods in Psychology** (Oklahoma State University, University of North Carolina-Chapel Hill)

**Supervised Research** (Oklahoma State University, University of North Carolina-Chapel Hill)

**Undergraduate Statistics** (The University of North Carolina-Chapel Hill)

**Additional courses I am qualified to teach:**

**Statistics**

Multiple Regression  
Structural Equation Modeling  
Factor Analysis  
Meta-Analysis

**Substantive Courses**

The Self  
Goals and Motivation  
Attitudes  
Social Cognition

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**Honors and Awards**

Outstanding Psychology Faculty Award (OSU), 2008 & 2010  
Graduate Mentor Support Grant (UNC), 2005  
Native American Incentive Grant (UNC), 2003-2006  
SPSP Diversity Fund Graduate Travel Award, 2004  
Ford Foundation Predoctoral Fellowship for Minorities - Honorable Mention, 2003  
University of Albany Minority Fellowship, 2001-2002  
Publication of Independent Research Project in the *Psi Chi Journal of Undergraduate Research*,  
5, 43-45, 2000  
Graduate Scholar Award, 2000  
Southern Illinois University Minority Assistantship Award, 1999-2000  
President of Psi Chi, 1999-2000

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**COMMITTEE ACTIVITIES**

***Dissertation Committees***

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|----------------------------|--------------------|
| ▪ Jessica Parker           | completed 2010     |
| ▪ Jeff Anderson            | completed 2010     |
| ▪ Paul Stermer             | will complete 2012 |
| ▪ Darshon Anderson (chair) | will complete 2012 |

***Comprehensive Exams Committees***

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|----------------------------|----------------|
| ▪ Jessica Parker           | completed 2008 |
| ▪ Darshon Anderson (chair) | completed 2009 |
| ▪ Paul Stermer             | completed 2009 |
| ▪ Jeff Anderson            | completed 2009 |
| ▪ Angela Andrade           | completed 2011 |

***Masters Thesis Committees***

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|----------------------------|--------------------|
| ▪ Jessica Parker           | completed 2007     |
| ▪ Darshon Anderson (chair) | completed 2008     |
| ▪ Paul Stermer             | completed 2008     |
| ▪ Angela Andrade           | completed 2011     |
| ▪ Jessica Curtis (chair)   | will complete 2012 |
| ▪ Greg Lengel              | will complete 2012 |
| ▪ Adam Mills               | will complete 2012 |

***Supervised Undergraduate Research***

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|---------------------------------------|-----------|
| ▪ Preston Brooks Lord – senior thesis | 2008-2009 |
|---------------------------------------|-----------|

- Jessica Curtis – Wentz proposal (funded) 2009-2010
- Ben Still - American Indians in Psychology program 2010
- Melissa Bailey – honors thesis 2010-2011

***Service Committees***

- Psychology Diversified Students Program Committee 2006-2007
- Psychology Scholarship and Awards Committee 2007-present
- Native American Studies Committee 2011-present
- DARC 2009-2010